

Case Study: Automated Bookkeeping for a 5-Restaurant Group

Client: Multi-site hospitality group (5 restaurants), Limerick region **Engagement:** AI-driven invoice and daily takings automation

The Problem

Bookkeeping across five restaurants meant manually handling a high volume of paper and phone-based data every week: supplier invoices arriving as photos, and daily takings reported over WhatsApp from each site. Consolidating this into usable financial records was slow, repetitive, and error-prone - eating into hours the owner needed for running the business, not chasing paperwork.

The Solution

Keel Group built an automated pipeline that:

- Ingests invoice photos and extracts structured data directly into bookkeeping records
- Captures daily takings reported via WhatsApp and logs them automatically
- Removes manual re-keying of financial data across all five sites

The Results

Metric	Impact
Invoice volume processed	500+ invoices per month
Bookkeeping cost savings	€15,000+ per year
Owner time saved	20 hours per month

That's the equivalent of nearly three working days a month given back to the business owner, time redirected toward running and growing the business instead of manual admin.
